



The Press Club
of Metropolitan St. Louis

COURIER

Spring 2008

Awards Highlight Press Club Annual Meeting

The Press Club's annual meeting made a morning appearance for the first time in its 51 year history as 60 members and guests gathered at the Bistro Room of the Seven Gables Inn for a continental breakfast on December 11th.

Bill McClellan of the St. Louis Post-Dispatch and KETC-TV's Donnybrook fame kicked off the affair with a light-hearted, humorous talk.

Awards were presented by President Alice S. Handelman, culminating with the club's highest honor, The Catfish Award, given to Pamela Niehaus, public relations consultant, St. Louis Community College. Pamela has been a key member of the board and as program chair has provided the club with outstanding forums on current issues of interest to the media and community. The Catfish Award stands for the highest professional standards in the communications field, dedication to the goals of the Press Club, and the respect of the board of directors who select the recipient.

President's Awards were presented to Dr. George Goodman, president for The Logan College of Chiropractic; Tony Ponturo, vice-president of global media and sports marketing for The Anheuser Busch Companies; Dennis Heinze, regional editor, The Midwest Traveler for AAA Missouri; Joan Quicksilver and Marci Rosenberg, co-chairs of the 2007 Jack Buck National Media Person of the Year scholarship dinner and board members; Jerry Clinton, philanthropist, businessman and honorary co-chair of the 2007 Jack Buck National Media Person of the Year scholarship dinner. Unable to attend, but also



Photo by William Greenblatt
Pamela Niehaus (right) accepting the Catfish Award at the annual meeting from Alice S. Handelman, president.

recipient's of the President's Award were Ed Goren, president of Fox Sports Network and honorary co-chair of the 2007 Jack Buck National Media Person of the Year event and Marty Hendin, vice-president of community relations, St. Louis Cardinals, and advisory chair for the Buck event. The President's Award is given to recognize outstanding service to the Press Club and St. Louis community.

The Fourth Estate Award recognizes a St. Louis media organization that has provided exemplary service to the community and was given to The Ladue News. Dorothy Weiner, Press Club board member and Ladue News editor, and Lauren Rechen, Ladue News publisher, accepted the award.



2007 Board of Directors

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New Board Members



Thomas Eschen

Thomas Eschen is Vice Chancellor for University Advancement at the University of Missouri-St. Louis. He has over 27 years of experience in development in positions at Washington University, Webster University, Lindenwood University, KWMU 90.7 FM and DeSmet Jesuit High School, as well as in teaching. He has served on numerous non-profit boards including River Styx, Double Helix, Black Cat theater, Mary Queen of Peace Parish, and The St. Louis Regional Chapter of the AFP (NSFRE). Eschen has a journalism degree from the University of Missouri-Columbia, a teaching certificate from the University of Missouri-St. Louis, and a masters degree in communications from Saint Louis University.



Margaret Gillerman

Margaret Gillerman has worked as a reporter for the St. Louis Post-Dispatch for 28 years covering East St. Louis and surrounding communities. She was awarded the Newspaper Guild's Terry Hughes award for her work.

Some of her favorite assignments over the years have been covering the people and issues of East St. Louis and the personal stories of people affected by the Flood of 1993. A native of St. Louis, her M.A. in Journalism is from the Columbia Graduate School of Journalism, and B.A. in English and History from the honors college at University of Wisconsin-Madison.



Nathan Shore

Nathan Shore is Director of Public Relations for Macy's Midwest with media communication responsibilities for 113 Macy's stores in nine states. He is involved in planning and executing special events, community partnerships and sponsorships, and cause related marketing. Previously, he managed community relations for Marshall Field's. A St. Louis native, his M.A. in Public Affairs and B.A. in Communication and Psychology are from University of Missouri-Columbia.



Richard Gavatin

Richard Gavatin is owner and president of IMS Inc., a computer consulting company specializing in the support and customization of accounting software. He designs and maintains websites and has been an editor, writer and publisher his entire adult life, beginning with the Student Magazine during his Pharmacy education. He has authored numerous books, articles, blogs, newsletters and other publications, including a translation from English to his native Swedish. Serving the Press Club, Richard has been webmaster and designer of our website and chaired the club's recently updated by-laws.



Gloria S. Ross

Gloria S. Ross is president and owner of Okara Communications, which provides small businesses and non-profit organizations with the professional expertise needed to produce clear, creative and effective communications. An additional service, called Afterwords, includes writing unique life stories for funeral and memorial services, Web sites and newspapers. Previously, Ross was senior vice president of communications for the United Way of Greater St. Louis. She received her B.S. in Communication at the University of Wisconsin-Oshkosh.



Patricia Went

Patricia Went, CEO for KWMU-FM, has managed the Public Broadcasting Station since 1989. She has served on the board of directors of National Public Radio (NPR) and Public Broadcast Managers Association (PBMA) and is current President of Public Radio in Mid America (PRIMA) She is on the boards of Dance St. Louis and Finale St. Louis. She has received two national public broadcasting awards and been named twice as "Most Influential" by the St. Louis Business Journal. Her M.A. and B.A. in Communication are from the University of Illinois-Springfield.

Welcome New Members

James Heine	Pamela Toder
Cynthia Haines	David Norber
Jeffrey Michelman	Sandy Glassman
David Strand	Joe Eisenhower
Jessica Paul	

Annual Meeting (Continued from Page 1)

The **Press Club 2007 Journalism Teacher of the Year Award** was presented to **Nancy Smith**, journalism teacher, Lafayette High School. She received this award for her exemplary work in educating the future journalists and communicators of tomorrow.

The club's officers for 2008 were announced and are: Alice S. Handelman, president; Richard Weiss, president-elect; Pamela Niehaus, vice president-programs; Judy Kaplan, vice president: membership; Carol Lundgren, vice president: publicity; Claudia Burris, vice president: scholarships, Benjamin Lipman, treasurer, William Greenblatt, secretary.

New board members were elected for 2008-10 terms and are: Richard Gavatin, Information Management Systems; Margaret S. Gillerman, St. Louis Post-Dispatch; Thomas Eschen, University of Missouri-St. Louis; Gloria S. Ross, Okara Communications; Nathan Shore, Macy's Midwest. (In January, the board appointed Patricia Wente, KWMU FM 90.7)

Updates and changes to the Press Club by-laws were also presented and accepted with a vote by the attending members.

Everyone received a holiday book donated by **Macy's** and the raffle prize was donated by **Neiman-Marcus**.



Photo by William Greenblatt

(Top) Press Club 2008 officers at the Annual Meeting are (from left): Claudia Burris, VP-Scholarships; Judy Kaplan, VP-Membership; Alice S. Handelman, President; Richard Weiss, President-Elect; Pamela Niehaus, VP-Programming, Bill Greenblatt, Secretary. Not pictured: Benjamin Lipman, Treasurer and Carol Lundgren, VP-Publicity.



Photo by William Greenblatt

St. Louis Post-Dispatch columnist Bill McClellan (at podium) enlightens and entertains Press Club members and guests at the December annual meeting.

March Forum Features Forest Park



Photo by William Greenblatt

Speakers who gave their unique perspective on Forest Park, its past, present or future, at the March 3rd Press Club forum were (from left) Gary Bess, Director of Parks, Recreation and Forestry; Anabeth Weil, former Forest Park manager; Jake Wagman, reporter for the St. Louis Post-Dispatch; Sally Altman and Richard Weiss, co-authors of their book Forest Park: Jewel of St. Louis.

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Joe Buck Royally Roasted and Toasted at Press Club Award Gala

In the tradition of the Press Club's media person of the year award galas, **Joe Buck** was honored with the first Jack Buck National Media Person of the Year Award on November 28th to a full ballroom of over 600 guests at the Ritz-Carlton Hotel. The event raised over \$100,000 which will fund the club's scholarship programs, media archives, and educational forums. Presenting sponsor of the event was **Anheuser-Busch Companies**.

Charles Brennan, KMOX Radio, was the evening's masterful MC. "On Air" announcements were provided by **Bob Hamilton**, also of KMOX Radio. Lively video clips augmented the live roasts and toasts given by **Tony Ponturo**, Anheuser-Busch; **Julie Buck**, KLOU; **Bill Rowe**, Student Resources; **Ed Goren**, FOX Sports Network, **Tim McCarver**, FOX Sports Network, **Tony La Russa**, St. Louis Cardinals and **Dan Dierdorf**, CBS Network Television. **Bob Kuban** and his orchestra provided music. **Presenting Sponsor:** Anheuser-Busch Companies

Network Sponsors: Build-A-Bear, Creative Producers Group, Crown Rentals, Doris and Dan Devereux and daughters Annie & Molly, FOX Sports, Starbucks.

Hall of Famers: Carboline Company, Centric Group, Jerry Clinton, Koman Properties, Inc., Mills and Partners, Natolie Engineering Company, New Space, Red Card Systems, Staenberg Family Foundation/THF, Suntrup Automotive Group/Jordan Group.

World Champions: AAA Missouri, BBJ Linens, Bob Kuban, Central Institute for Human Performance, Dash Multi-Corp, Edward Jones, Fox Sports Midwest, Gallop, Johnson, and Newman LC, Catherine Manley Gaylord Foundation, Grey Eagle, Flemings Prime Steakhouse, Merle and Greg Fox, Juvenile Diabetes Research Foundation, KWMU 90.7 FM, Lewis Rice and Fingersh



Photo by William Greenblatt
Joe Buck proudly displays the Jack Buck National Media Person of the Year award given by the Press Club.



Center front: IE Millstone and Clo Simon;
from left around table: Al and Judy Goldman, Cindy and Dan Berger; standing: Jonathan and Patty Bloom, Howard and Alice Handelman; seated in back center: Marc Hirshman and Karen Handelman; Frieda Handelman, Carolyn Hamill.

Photo by William Greenblatt



Photo by William Greenblatt
From left: David and Marilyn Lipman, Melissa Zensen and Benjamin Lipman

LC, Lake Forest Confections, Logan College of Chiropractic, Macy's, Metal Exchange, Kim and Dave Mills, Nestle Purina Petcare, Pasta House Company, Quicksilver Family, The Ritz Carlton, St. John's Mercy Hospital, St. Louis Cardinals, St. Louis Community College, St. Louis Rams, St. Louis Sports Commission, Standing Partnership, TOKY Branding+Design, United Fruit and Produce, University of Missouri-St. Louis, Viviano Vino.

The Team and Most Valuable Players: David Diener, Cynthia and Harvey Frohlichstein, Bernard Gerchen, Bettie Gershman, Judy and Harvey Harris, Naomi Lasky, Ann Lux, Betty and Paul Mendelson, Isadore Millstone, Betty Moulton, Peggy and Jerry Ritter, Ellie and Barry Samson, Joanna Temperato, Tiffany and Company, Ann Carroll Wells, Marcel Bergeron, Linda Hall, Eric Thoelke, John and Tony Viviano, Anthony Viviano, Tina Williams.



Photo by William Greenblatt

From right: Tony Ponturo toasts Joe Buck "This Bud's for You."

In Memoriam Marty Hendin

St. Louis and The Press Club lost a good friend to this community with the death of Martin Hendin, vice-president of community relations for the St. Louis Cardinals earlier this year. Despite his failing health, Marty served as the advisory chairman for our club's 2008 Jack Buck National Media Person of the Year event and was an incredible force in helping to make it such a resounding success. We extend our deepest condolences to the Hendin family.



Photo by William Greenblatt

Buck receives warm applause as he takes his turn at the mic. From left, Ed Goren, president, Fox Sports Network; Joe Buck; the gala's MC Charles Brennan, KMOX Radio; and Tony Ponturo, Anheuser-Busch Companies.



Photo by William Greenblatt
Julie Buck shares sibling secrets about brother Joe.



Photo by William Greenblatt
Event co-chairs, from left, Joan Quicksilver and Marci Rosenberg, relax after job well done!



Photo by William Greenblatt
Tim McCarver tells his Joe Buck tales.



Photo by William Greenblatt

Center front: Cynthia Kagan Frohlichstein; from left around table: Harvey Frohlichstein, Bernard Gerchen, Betty Moulton, Naomi (Sis) Lasky, Paul Mendelson, Ann Lux, and Bettie Gershman.

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MARK YOUR CALENDARS

Press Club of Metropolitan St. Louis Forum

“Cyber Bullying”

Tuesday, April 8 at 7 p.m.

Jewish Federation Kopolow Building, 12 Millstone Campus Drive

(one block west of the intersection of Lindbergh Blvd. and Schuetz Road, Creve Coeur)

The recent tragic death of a local 13-year-old victim of cyber bullying has had national and international reverberations. Legislators, educators, parents and the legal community continue to examine ways to prevent this abuse while considering First Amendment rights. The Press Club is proud to sponsor a forum on this critically important issue in collaboration with Jewish Family and Children's Service (JF&CS) and the Holocaust Museum and Learning Center, a department of the Jewish Federation of St. Louis, and the Anti-Defamation League (ADL). A distinguished panel of authorities on internet safety, defamation and related law will address this issue:

Catherine Hanaway, US Attorney for the Eastern District of Missouri
Benjamin Lipman, Lewis, Rice & Fingersh, L.C., Media and Communications Law
Lt. Joseph Laramie, Glendale Police, MO Dir. of Internet Crimes Against Children Task Force
Karen Aroesty, Regional Director of MO/S. IL Office of the ADL
Jennifer Bernstein, Coordinator of the JF&CS Child Abuse Prevention Program

This program is open to the public and free of charge. An optional tour of the Holocaust Museum exhibits will be conducted at 6 p.m., and a light dessert reception will follow the program.

Free parking is adjacent to the building. For additional information, call 314-442-3715 or check the Press Club of Metropolitan St. Louis website: www.stlpressclub.org