

## Meet our New Press Club President, Tom Eschen



Guiding our club for 2015 and 2016 is Tom Eschen, Vice President for Institutional Advancement at Maryville University. As president of the Press Club, Eschen will help direct the organization's many educational events and scholarship fundraisers held throughout the St. Louis community each year.

"We have raised a lot of money and supported a lot of students looking to pursue a career in communications," said Eschen. "That has always been the core mission of the Press Club and I am honored to serve as president for a group that has done, and continues to do, such great work promoting the invaluable role that journalism and the communications arts play in our society."

A graduate of the University of Missouri-Columbia journalism program, Eschen began his career teaching grade school social studies, high school journalism and university-level broadcast communications. He holds a master's degree in communications from St. Louis University and has over 35 years of experience in development positions at University of Missouri-St. Louis, Washington University, Webster University, Lindenwood University, DeSmet Jesuit High School, and KWMU 90.7.

No stranger to volunteerism, Eschen has served on numerous non-profit boards and committees including DeSmet Jesuit High School, the Capital Campaign Committee of Ursuline Academy, HEC-TV, Double Helix community media, the Black Cat Theater, River Styx literary arts, an advisory council of the St. Louis Sports Commission and the Walker Scottish Rite Clinic for Childhood Language Disorders.

## Make Your Reservation for the Media Person of the Year Gala

Press Club board members **Trish MUYCO-TOBIN**, Ladue News editor, and **William Greenblatt**, UPI photographer, are our 2015 Media Person of the Year co-chairs and **Tom and Carol Voss** are our honorary co-chairs. They and their committees have the ball rolling toward another stellar evening. You will want to be there to enjoy the gourmet dinner, fine wines and the "toasting" of this year's local MPOY honorees – **Jennifer Blome, Don Marsh and Dr. Donald Suggs** – along with **Candy Crowley**, who will receive a national lifetime award, and the **St. Louis Post-Dispatch** slated for special recognition – all at the beautiful Edward Jones atrium and theater.

The talented artist **Steve Edwards** is creating our signature caricatures and invitations will be in the mail very soon. But don't wait. You can make your credit card reservations now by going to [stlpressclub.org](http://stlpressclub.org). Or call the office at 314-449-8029. Or send an email to [info@stlpressclub.org](mailto:info@stlpressclub.org)

Press Club members and one guest pay \$125 each (regular price is \$150) and half of that is a tax deductible donation. Proceeds for this event fund our scholarships (see listing on page 7) and our enterprise journalism grants.



## 2015 BOARD OF DIRECTORS

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Glenda Partlow, Courier Editor and

Press Club Executive Director

Laura Schnarr, Courier Layout and

Press Club Web and Social Media Coordinator

Ryan Cockerham, Spring Intern

## Welcome New Board Members

**Linda Lockhart** As outreach specialist for St. Louis Public Radio, Lockhart works to connect with and engage listeners and readers, primarily through the Public Insight Network. She has worked at numerous newspapers around the Midwest, including the St. Louis Post-Dispatch, the St. Louis Beacon, the Capital Times in Madison, Wisconsin, The Milwaukee Journal, and the St. Louis Pioneer Press in Minnesota. She is a founding member of the Great St. Louis Association of Black Journalists, the local affiliate of the National Association of Black Journalists, and served offices with both. She was recently honored with the Living Legend award for her many years of service. Lockhart is a graduate of the University of Missouri School of Journalism and studied at the Institute for Journalism Education.



**Charlotte VM Ottley** has an eclectic and accomplished personal and professional background as a university instructor, EMMY Award winning media executive, producer and on-air talent with CBS- and NBC-owned television stations in both St. Louis and New York tri-state areas. Ottley has represented over 265 history makers with new edge strategies and has authored three books. Donald Trump selected Ottley for inclusion in his book “The Best Advice I Ever Received,” as did Ambassador Rev. SJ Cook for her book: “Sister Strength.” Formerly the President of the National Broadcast Association of Community Affairs, she is the recipient of numerous honors, including the President’s Game Changers Award from the NAACP, 4 Emmy Awards, as well as the first African American Alumni of the Year at SIU Carbondale’s School of Communications. Among her most prestigious honors has been the dedication of a 4,500 sq. ft. building named in her honor: the Charlotte Merritts-Ottley Transitional Women’s Center. Ottley holds a Master’s Degree in Communications from Southern Illinois University-Carbondale and a Certificate for Executive Management from the Kellogg School of Business at Northwestern University in association with the National Minority Supplier Council which honored her with their National Tier I Business Achievement Award. Additionally, she has a Certificate of Clinical Competence and a Certificate in the Healing Arts from the State of Missouri.



## Member News

Congratulations to **Suzanne Corbett** on being named as the 2014 North American Travel Journalists Association Awards Competition Bronze Prize Winner in the category Destination Travel, Domestic Newspaper, “Marching Down Georgia’s Gone with the Wind Trail,” St. Louis Post-Dispatch. Suzanne was also selected as a Finalist in the category Destination Travel, Domestic Newspaper, “Harbor Hopping in Door County, Wis.,” St. Louis Post-Dispatch.

Dennis Heinze, AAA Be Legendary President’s Award Honoree 2014



# Bill McClellan Entertains Members at Annual Meeting Eschen Installed as President - Zigman, Cook, Stoff and Partlow Awarded



Press Club's December annual meeting and reception drew 65 members and guests.



Guest speaker Bill McClellan shared stories about his experiences as a columnist at the St. Louis Post-Dispatch.



Tom Eschen (left) accepted his Press Club president's gavel from out-going president, Bill Smith. Eschen will be Press Club president for 2015 and 2016.



Press Club's 2014 honorees (from left) Leisa Zigman, President's Above and Beyond award; Glenda Partlow and Rick Stoff, recipients of the 2014 Catfish award. Amanda Cook, who could not attend, was also named a President's Above and Beyond awardee.



Jim Lubbock and Suzanne Corbett



Barbara Washington and Martin Mathews



From left: Rick Stoff, Claudia Burris and Mike Right



# Press Club Beauty Buzz at Neiman Marcus Raises Scholarship Funds

Close to \$13,000 was raised for scholarships at this year's Beauty Buzz thanks to Neiman Marcus, our chairperson Carol Voss, her co-chairs Wendy Brumitt, Julie Catron and Tricia Voss, and her hard-working committee. It was a frosty February morning, but the buzz inside Neiman Marcus was humming as guests enjoyed socializing over brunch bites and mimosas, then experiencing the latest in skincare and cosmetic information from beauty experts. The morning was topped off with the awarding of prizes donated by generous contributors.



The Beauty Buzz chairing team welcoming guests to the 2015 Beauty Buzz at Neiman Marcus. Carol Voss at microphone with (L to R) daughter Wendy Brumitt, daughter-in-law Tricia Voss, and daughter Julie Catron. *Photo by Laura Schnarr*



From left, Press Club board members Alice Handelman, who managed Beauty Buzz's "Take-a-chance-on-gifts," Aisha Sultan, group leader, and Joan Lee Berkman, who coordinated publicity for the event. *Photo by Dick Manlin*



Cheresse Pentella, Neiman Marcus public relations director, explaining the agenda for the morning's activities.

*Photo by Laura Schnarr*



Helping as group leaders, Press Club board members, from left, are: Ben Lipman, Dick Weiss and Matt Murphy. *Photo by Laura Schnarr*



Awarding one of the many "take-a-chance-on-gifts" to Phyllis Langsdorf is Madeleine Hepperman, a former Press Club intern and scholarship recipient. *Photo by Laura Schnarr*



From left, Tracy Walton, Yavis Adams, Shelita Wellmaker, Lee Haynes, Shirley Stennis. *Photo by Dick Manlin*

### "Take-A-Chance-on-Gifts" Donors

Adam Puchta Winery  
 Albarre Jewelers  
 Bill McClellan  
 BUDS florist  
 Claire Applewhite  
 Creative Art and Framing Gallery  
 David's in Clayton Beauty Salon  
 Giddyup Jane  
 Guy and Carmelo Salon  
 Harlan Steinbaum  
 International Photography Hall of Fame  
 Kodner Art Gallery

Lion's Choice  
 Maryville University  
 Maxine Clark and Build-a-Bear  
 Neiman Marcus  
 Nutriformance  
 Olive Street Café  
 Phyllis Langsdorf  
 Rina Suggs  
 Rio Syrup  
 St. Louis County Library  
 St. Louis Post-Dispatch  
 The Great Cover-Up





Guests gathering to enjoy mimosas and brunch bites as the party begins.

Guests getting helpful beauty and skincare information at the various beauty bars.



Photos by Laura Schnarr

**Beauty Buzz Co-Chairs**

Carol Voss  
Julie Catron

Wendy Brumitt  
Tricia Voss

**Beauty Buzz Committe**

Joni Antweil  
Suzy Bacino  
Gilda Baldwin-Latham  
Katie Balkenbush  
Debra Bass  
Cynthia Baxter  
Xanni Becker  
Faith Berger  
Joan Berkman  
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Jessica Brown  
Peggy Brown  
Margaret Lee Ciarleglio  
Margie Ciarleglio  
Lisa Cohen  
Arika Cole  
Rhonda Cole  
Maxine Clark  
Judy Dudukovic  
Lauren Dunning  
Tom Eschen  
Ellen Fercho  
Mary Gillespie  
Sharon Greenstein  
Alice Handelman  
Natalie Handelman  
Miran Halen  
Lee Haynes  
Jini Howell  
Virginia Howell  
Susan Hurst  
Susan Iovaldi  
Jeanne Roberts Johnson  
Betty Kagan  
Joni Karandjeff  
Connie Klenke  
Susie Knopf

Phyllis Langsdorf  
Maggie Long  
Geraldyn Lord  
Holly Middleton  
Lydia Middleton  
Donna Miller  
Jean Naslund  
Jennifer Nelson  
Paige Noel  
Stephanie Oliver  
Glenda Partlow  
Cherese Pentella  
Charlotte Petty  
Joan Quicksilver  
Paula Reed  
Kym Robertson  
Marie Robertson  
Stephanie Roberts  
Marci Rosenberg  
Marsha Rusnack  
Susan Saxe  
Charmaigne Scott  
Sheri Sherman  
Susan Sherman  
Barbara Shuman  
Sweetie Siorek  
Ellen Soule  
Norma Stern  
Aisha Sultan  
Shirley Stennis  
Mary Swan  
Pam Toder  
Addie Tomber  
Charlene Vinson  
Barbara Washington  
Patty Wente  
Kathie Winter  
Leisa Zigman

**Beauty Bars**

The "Eyes" Have It: Trish McEvoy and Bobbi Brown  
LipLush and Gloss Combo: Chanel and Tom Ford  
Concealer and Flash Bar: Cle De Peau and Christian Dior  
Botanical Bar: Sisley and Chantecaille  
Total Tools and Accessories Bar with The Gorgeous Gadget Guys  
Reduce + Tighten and Smooth Bar: ReVive and Natura Bisse

## Press Club at The Gatesworth Speaker Series

Press Club members have been sharing their talents and expertise with Gatesworth residents and our own members each month with entertaining and information talks. The Gatesworth donates \$100 to our club for each speaking engagement, which goes into our Enterprise Journalism grant fund. The talks are always at 7:30 p.m. and in the Starlight Theater at The Gatesworth, One McKnight Road. (off Delmar just west of I-170).

PRESS CLUB MEMBERS ARE INVITED TO ATTEND. No reservation is needed.

### Coming Next



**April 29: Aisha Sultan**

St. Louis Post-Dispatch Home and Family Life editor, Sultan will talk about her experiences as a newspaper columnist.

**Recent Speakers**

**March: Bradley Bailey**

St. Louis University professor and Contemporary Art Museum board member, gave a fascinating presentation about contemporary art.

**February: Dick Weiss and Charlie Clagett**

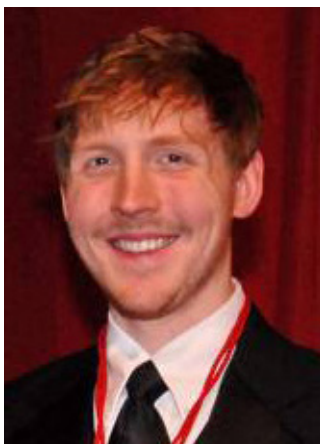
Weiss and Clagett spoke about the sensational new book they co-authored, Max Starkloff and the Fight for Disability Rights. (Rumors are going around that it may be made into a major motion picture.) Max’s wife, Colleen, brought an exquisite gift basket that a lucky resident won through a drawing.

**January: Denny Heinze and Phil Linck**

From right, Heinze, regional editor of AAA The Midwest Traveler and Linck, AAA Approved Auto Repair Service Specialist, gave a timely talk on how to prepare your car for winter and tips on driving safely in bad weather. Everyone received a “goodie-bag” filled with useful items for winter driving.



## Meet Our Spring Intern Ryan Cockerham



**Ryan Cockerham** is a recent Maryville University graduate, who received his Bachelor’s degree in Communications last summer, upon winning his class’s Most Distinguished Portfolio Award. Ryan’s professional background includes an accomplished history of strategic organization, marketing and communications, and business development. Throughout his undergraduate years, he had the valuable opportunities to work for Wells Fargo Advisors, CDM Fantasy Sports, CompuCom Systems, Inc., as well as Bentley Productions, LLC in Branson, Missouri, where he worked as a Creative Director for a number of tourist attractions and resorts. He possesses years of leadership experience with DeMolay International, a fraternal organization of higher education, philanthropy and character building, where he has served as Missouri’s President, as well as an International Cabinet Member. Ryan plans to attend law school in the near future, which will further enable him to carry out a life-long dream of fundamentally evolving the current state of certain media related issues involving censorship, radical free-speech, organic nonpartisan ideals, and an inevitable paradigmatic shift in worldwide consciousness and perceptive communication.

### Welcome New Members

We are pleased to welcome recent new Press Club members **Millie Cain** Vice President, Business Development and Community Outreach, at First State Bank and **Mike Poepsel, PhD**, Assistant Professor, Department of Mass Communications, Southern Illinois University in Edwardsville



## Press Club Supports Missouri Journalism Education Association



Thanks to the successful Beauty Buzz event at Neiman Marcus in February, your Press Club has added a new \$1,000 scholarship for the 2015 Missouri Journalism Association Student Journalist of the Year. He is **Daniel Bodden** of Francis Howell North High School in St. Charles and will be attending the University of Kentucky in the fall. Press Club will also be giving a \$1,000 award to the journalism teacher chosen this month as the MJEA Teacher of the Year.

The Missouri Journalism Education Association (MJEA) is the largest state scholastic journalism organization formed to help protect and enhance scholastic journalism in Missouri. MJEA works to provide outreach and support to advisers and journalism programs across the state. MJEA supports free and responsible scholastic journalism by providing resources and educational opportunities, by promoting professionalism, by encouraging and rewarding student excellence and teacher achievement, and by fostering an atmosphere which encompasses diversity yet builds unity.

### 2015 Scholarships To Be Awarded

The application deadline for most of these scholarships is May 1. The scholarship committee judges the applications (except for those otherwise listed). The application procedures are at the Scholarship/Internship link at our website: [stlpressclub.org](http://stlpressclub.org)

**\$5,000 Press Club/St. Louis Post-Dispatch David Lipman Scholarship:** University of Missouri -- Columbia, School of Journalism student. Winner selected by faculty.

**\$2,500 Press Club/Neiman Marcus Media Scholarship:** Junior or senior student from the bi-state St. Louis area intending to pursue a career in journalism with emphasis in print, digital, or broadcast/television/radio reporting.

**\$1,000 Press Club Martin P. Quigley Journalism Scholarship:** Upperclassman or graduate student attending Webster University School of Communication pursuing bachelor's or graduate degree in communication field.

**\$1,000 Press Club Media Summer Internship Scholarships: (3)** Sophomore, junior or senior students from the bi-state region pursuing a degree in communication and planning a summer academic internship in a communication field (student arranged) according to the specifications of their college.

**\$1,000 Internship Scholarships at the Press Club (one each semester)** Sophomore, junior or senior during the spring, summer, and fall semesters for students attending a university in the metropolitan St. Louis area (fall and spring) or residing in St. Louis (summer) and able to complete a 130 hour semester-long internship at the Press Club office.

**\$1,000 Press Club Nancy Miller Journalism Scholarship:** Junior or senior student or graduate student from the bi-state St. Louis area pursuing a degree in print journalism.

**\$1,000 Press Club Roger and Patricia Browning Media Scholarship:** Sophomore, junior, senior or graduate students from the bi-state St. Louis area who is pursuing a degree in media related or communication field.

**\$1,000 Press Club/Neiman Marcus "Best High School Journalism Student" Scholarship:** The winning student selected by Missouri Journalism Educator's Association judging panel.

**\$1,000 Press Club "Sky's The Limit" Scholarship:** Female high school graduate planning to pursue degree in communication. Selected by Mathews-Dickey Boys' and Girls' Club.

**\$1,000 to \$1,500 Journalism Foundation Scholarships:** Sophomore, junior, senior or graduate students from the bi-state St. Louis area who are pursuing a degree in media related or communication field. (Sponsors: Times Newspapers, Webster University, Fleishman Hillard, Missouri Professional Communicators, Society of Professional Journalists, Baseball Writers' Association-St. Louis Chapter)

**The Press Club of Metropolitan St. Louis**  
Announces  
*The 2015 Media Persons of the Year Gala Honoring*



**Jennifer Blome**  
*former longtime anchor at KSDK-TV*



**Don Marsh**  
*host, St. Louis Public Radio*

**Dr. Donald Suggs**  
*publisher, St. Louis American*

**Lifetime Achievement Award**

**Candy Crowley**  
*former longtime political  
correspondent and host at CNN*



**Special Recognition**  
**ST. LOUIS POST-DISPATCH**

**SAVE THE DATE JUNE 11**

Thursday, June 11 – 6:00 p.m. Reception / 7:00 p.m. Dinner / 8:00 p.m. Program  
Edward Jones Corporate Headquarters

Make credit card reservations at [stlpressclub.org](http://stlpressclub.org) or call 314-449-8029