

Meet Our New Board Members



Leisa Zigman

Leisa Zigman is the Chief Investigative Reporter for KSDK, NewsChannel 5. She has served as an anchor and reporter since 1992 and has been honored with dozens of state and regional awards, including multiple Emmys, The National Gabriel Award, Associated Press, the Press Club’s Media Person of the Year award, and the Quest award from the Missouri Professional Communications association. Her hard hitting investigations have received national exposure on NBC, MSNBC, CNN, and the Oprah Winfrey Show.

In 2010, Zigman became an advocate for Pedal the Cause, helping raise money to fund new treatments and cures for all types of cancer in children and adults. Zigman is now in remission after battling stage four non-Hodgkin’s Lymphoma. She managed to work while undergoing chemotherapy and spends significant time sharing her story and helping others diagnosed with cancer. Zigman is married and has two children, Micaila who is 16 and Michael “Taylor”, 13.



Matt Murphy

Since 2007, **Matt Murphy** has served as the Public Information Officer for the 22nd Judicial Circuit Court of Missouri where he creates all content for court website and social media, handles all court media relations, organizes special events, and manages public relations issues. Formerly, Murphy was the Press Secretary for Aldermanic President James Shrewsbury. Experienced in both print and broadcast media, Murphy was a reporter/editor for the Suburban Journals Newspaper and previously, worked as a reporter at numerous Missouri radio stations: KTRS, KMOX, KLIK and KAAN. He is a graduate of SIU-Edwardsville and the Broadcast Center.

Murphy is a volunteer producer for KDHX Community Radio, a member of the Conference of Court Public Information Officers and served on the board for NAMI St. Louis.



Jasmine Huda

Jasmine Huda joined the KMOV-TV news team in 2010 as an anchor and reporter in her hometown of St. Louis. She co-anchored News 4 at 5. Previously, she was a reporter and weekend anchor at KSDK-TV. Huda has also held positions with National Public Radio and Fox News Channel, both in Washington D.C. She later moved to Springfield, MO, where she reported for KSPR-TV.

Huda received the 2011 National Edward R. Murrow Award for the KMOV-TV documentary, “The State of Education.” The same year, she won a Regional Edward R. Murrow Award for her piece, “Miracle Field,” in the Video Sports Reporting category. Jasmine’s other honors include a Mid-America Emmy for News Special, a Mid-America Emmy nomination for Feature News Reporting; “Best Female TV Personality” by ALIVE Magazine, “Best TV Newswoman” by St. Louis Magazine; and an Outstanding Media Award by the National Alliance on Mental Illness-NAMI St. Louis. Huda is a member of the Executive Leadership Team for the American Heart Association’s “Go Red For Women” campaign in St. Louis.



The Press Club

of Metropolitan St. Louis
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St. Louis, MO 63141

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Our St. Louis Press Club's Movie and a Cocktail Night

Invite your friends and join us for drinks and a screening of **Absence of Malice**, a classic journalism film starring Paul Newman and Sally Field.

Date: Tuesday, April 23, 2013

Time: Gather at 6:30, movie starts at 7 pm

Location: Galleria 6 Cinemas, St. Louis Galleria

Recommended donation: \$25

Donations of any amount are appreciated. Proceeds fund Press Club scholarships. Seating is limited.

Complimentary beer, wine, and snacks included with donation.

For reservations: Call: 636-230-1973

E-mail: info@stlpressclub.org

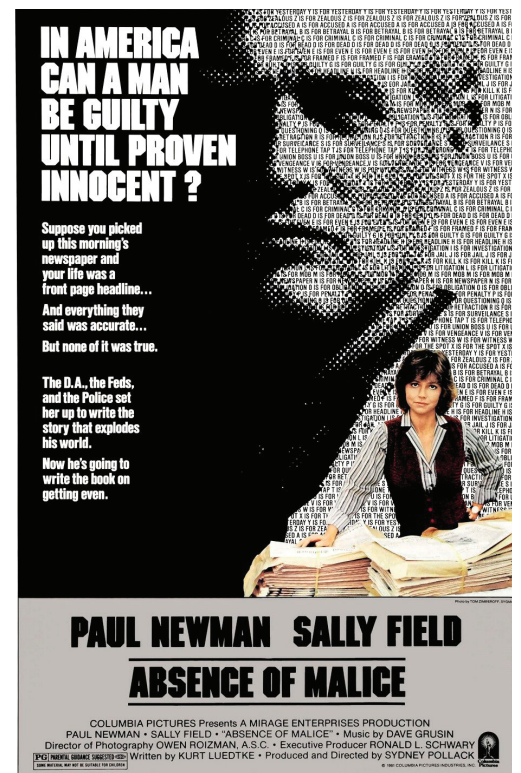
Recommended donations of \$25 by credit card: at www.stlpressclub.org

Donations of any amount by check:

Press Club of Metropolitan St. Louis

PO Box 410522

St. Louis, MO 63141



Press Club Finds Strength in Diversity



President's Message:

Dear Press Club Members,

One of the greatest strengths of any community is its diversity. Imagine a city where everyone living there is a world-class pianist. The music, undoubtedly, would be extraordinary, but where would you turn if you needed a house painter, a plumber, an electrician or a mechanic?

Or consider a high school whose teachers were all renowned authorities on the American Revolution and that was the only subject they could teach. Where would we get our next generation of artists, geologists, doctors or botanists?

Several years ago, in the days when I knew the Press Club as a lunch spot in the downtown Shell Building, I assumed that the club was comprised, largely, of retired newspapermen and women who covered St. Louis' politics, crime news and gossip – the same writers and photographers who frequented the Missouri Grill in the hours when most respectable citizens were home in bed.

How completely wrong I was.

In the spring of 2013 The Press Club of Metropolitan St. Louis is a true melting pot of the St. Louis region: newspaper people, to be sure, but also TV reporters, novelists, medical journalists, university officials, planners, marketers, editors, business consultants and attorneys. In fact, about the only thing we have in common is a love of, and a commitment to, the art of communication.

Our current board of directors includes a mystery writer, a university vice chancellor, a website designer, an ad company executive and a documentary filmmaker.

Among our newest members are the director of communications for the Maplewood-Richmond Heights School District, a public relations manager for Neiman Marcus, a TV anchor and a public information officer for the City of St. Louis court system.

Yes, we can play the piano, but we can do so much more.

In the months to come, the St. Louis Press Club – your Press Club – will be offering a variety of opportunities to get involved in the business, and the fun, of communications through a variety of events and activities. We hope they will entertain you, engage you, challenge you and excite you. And we hope you will be with us, step by step, as we continue to raise scholarship money for deserving students and provide seed money for important journalism efforts.

If you are new to our group, welcome! If you've been thinking about joining, the door -- and the opportunities -- have never been more open.

Our strength, truly, is in our differences.

Bill Smith, President



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The Press Club
Administration Building, Room 111
Logan College
Phone 636-230-1973
FAX 636-207-2441

Mailing Address: P.O. Box 410522
St. Louis, MO 63141

Email: info@stlpressclub.org

Website: www.stlpressclub.org

Glenda Partlow, Courier Editor and

Press Club Executive Director

Alexy Irving, Spring Intern

Laura Schnarr, Courier Layout and

Press Club Web and Social Media Coordinator

Upcoming Events

Event: Movie and a Cocktail Night featuring “Absence of Malice” with Paul Newman and Sally Field

Date: Tuesday, April 23rd

Time: Gathering: 6:30pm; Movie: 7:00 pm

Place: Galleria 6 Cinema
St. Louis Galleria, Clayton

Donations recommended to support Press Club scholarships
(See information on back cover)

Event: Press Club at the Gatesworth featuring Ray Hartman, panelist of KETC-TV/channel 9 and co-owner of St. Louis Magazine.

Date: Tuesday, April 30th

Time: 7:30 pm

Place: Gatesworth Theatre, The Gatesworth
One McKnight Place, St. Louis, MO 63124

No cost, no reservations needed

Save the Date: Saturday, May 18 for an Afternoon in Washington, Missouri

Mark your calendar for Saturday, May 18 for a tour of the Missouri Photojournalism Hall of Fame in Washington, Missouri. Bill Miller, Press Club member and Hall of Fame director, invites us to see the very best of news photography. Established in Washington eight years ago, the Hall of Fame is sponsored by the Missouri Press Association Foundation, the University of Missouri School of Journalism, The Washington Area Chamber of Commerce and the Washington Missourian. For added fun, our tour is concurrent with the Downtown Washington Fine Art Fair and Winefest featuring art from 40 regional artists, wines from 14 Missouri wineries, and musical performances. Plan to spend the afternoon, and watch your email for more information.

Scholarship Application Deadline Friday May 3, 2013

The deadline for 2013 scholarship applications is **Friday, May 3** for both Press Club and Journalism Foundation scholarships. Multiple scholarships ranging in value from \$1,000 to \$5,000 are awarded to the winning media communication students. For complete details go to stlpressclub.org

Recent Events

Press Club Programs at The Gatesworth



From left: Betty Kagan, Bill Smith and Cynthia Kagan Frolichstien at the “Press Club at The Gatesworth” March 21 presentation, “Crimes Against Seniors.” Press Club president and Better Business Bureau investigator Bill Smith alerted the audience to the scams focused on cheating older citizens.

Photo by Bryan Schraier courtesy of Ladue News



Award-winning mystery writer Claire Applewhite kicked off the first monthly program featuring Press Club speakers at the Gatesworth in January. Claire Applewhite at the book signing following her presentation.

Photo by Lois Mans



Triple T's & Leadwork Junior All Stars

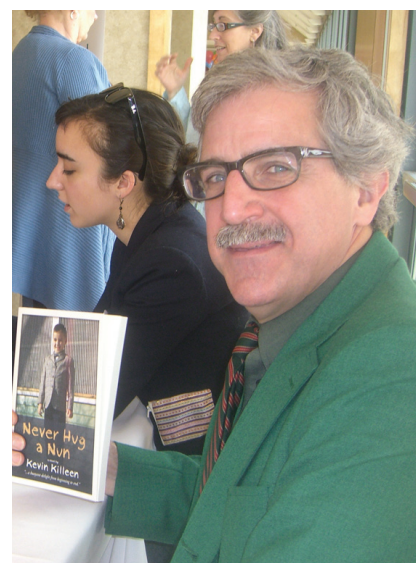
The second in the “Press Club at the Gatesworth” monthly series focused on Black History Month in February. It featured a presentation about the Mathews-Dickey Boys’ and Girls’ Club led by Press Club’s Barbara Washington and her sons, Jamie Dennis and Jay Washington, Sr., and youth entertainers providing violin music and recitations.



From left: Gatesworth’s Kathy Davis and Mathews-Dickey’s Barbara Washington

Photos courtesy of Mathews-Dickey Boys’ and Girls’ Club

Kevin Killeen at Press Club March 15 Lunch Forum



KMOX radio reporter and author Kevin Killeen displaying his most recent novel, “Never Hug a Nun” after his entertaining and informative talk at Press Club’s March lunch forum at the Forest Park Golf Clubhouse.

Meet Our New Board Members



Betty Kagan

Betty Kagan has broad international experience in financial services, software development, higher education and management consulting. (American Express, Oracle, London Metropolitan University, Pricewaterhouse Coopers)

Her MBA in Computer Applications from NYU gives her a strong understanding of functional system requirements, relationships between different types of data and approaches to improving the efficiency of business processes through integration and automation.

Kagan has been involved in a wide variety of non-profits (NCJW, Jewish Book Festival) helping them address their database needs regarding members, donors and other constituents, integrating front and back office systems and using social media to broaden an organization's reach to expand membership and attendance at events.



Jared Henningsen

Jared Henningsen is the director of integrated marketing and special events for CBS Radio. Formerly, Jared was with Clear Channel Media & Entertainment/The Australian Radio Network as their specialist in network client integration and campaigns.

Since graduating from the University of Queensland with bachelor degrees in international relations, media and information, and data management, he has worked for Grant Broadcasters, Southern Cross Austereo Media, and Fairfax Media doing network marketing, promotions and client integration.



Charlotte Petty

Charlotte Petty is a senior lecturer and adjunct professor for the University of Missouri-St. Louis' Department of Communication and Pierre Laclède Honors College as well as advisor for the student newspaper. She teaches media communication at the graduate level for Webster University. Previously, Petty has worked as editor of The Spanish Lake Word, as an analyst and project manager for MasterCard International, and as communication specialist for Anheuser-Busch.

Petty received her Bachelor's in Media Communication from the University of Missouri-St. Louis and Master's in Communication from Webster University.

Welcome New Press Club Members!

Recent New Members: Brian Adkisson of Maplewood-Richmond Heights; **Katy Gurley**; **Jared Henningsen** of CBS Radio; **Jasmine Huda** of KMOV-TV; and **D.J. Wilson** of East-West Gateway Council of Governments