



The Press Club  
of Metropolitan St. Louis

# COURIER

Fall 2007

## *Press Club 2007 Scholarship Gala: Like Father, Like Son*

November 28 will be a night to remember as **Joe Buck** receives the Press Club's first **Jack Buck National Media Person of the Year Award** at Press Club's 19th annual scholarship dinner of the decade and award event.

The **Anheuser-Busch Companies** are the Presenting Sponsor of the gala to be held at the Ritz-Carlton Hotel Ballroom, which starts with a reception at 6 p.m., followed by dinner and program at 7 p.m.

The event's Producers are co-chairs **Joan Quicksilver** and **Marci Rosenberg**. The honorary chairpersons are **Jerry Clinton**, St. Louis businessman and philanthropist; and **Edward Goren**, president of Fox Sports Network; and advisory chair is **Marty Hendin**, vice-president



Photo by William Greenblatt

Welcoming guests at the kick-off gathering for the gala held at Flemings the evening of Sept. 10 are (from left): Jerry Clinton, Marci Rosenberg, Joe Buck, Joan Quicksilver, Marty Hendin, and Alice S. Handelman.



*Jack and Joe Buck*

community relations for the St. Louis Cardinals. **Charles Brennan**, KMOX Radio talk show host, will MC the evening as athletes, broadcasters, journalists and executives honor, toast and roast acclaimed sportscaster, Joe Buck.

The event raises funds for Press Club scholarships for communication students and helps support the Media Archives housed at the main St. Louis Public Library.

**2007 Board of Directors**

Alice S. Handelman  
PRESIDENT

Robert A. Cohn  
CHAIRMAN OF THE BOARD

Marci Rosenberg  
FIRST VICE PRESIDENT

Brian Flinchpaugh  
SECOND VICE PRESIDENT

Laura Hobson  
THIRD VICE PRESIDENT

William Greenblatt  
FOURTH VICE PRESIDENT

Benjamin Lipman  
TREASURER

Glenda Partlow  
SECRETARY/EXEC. DIRECTOR

Ron Ameln

Joan Lee Berkman

Clarlene Bry

Claudia Burns

John Carney

Karen Carroll

Allison Collinger

Susan Fadem

Jeff Fister

Cynthia Frohlichstein

Jeane N. Jae

Judy Kaplan

Thomas Keller

Susan Killenberg McGinn

Johnny Little

Carol Lundgren

Pam Niehaus

Marge Polcyn

Joan Quicksilver

Alvin Reid

Michael Right

Janet Scott

Ellen Soule

Virginia Trent

Barbara Washington

Dorothy Weiner

Richard Weiss

*The Press Club office is in Room 111 in the main administrative building of Logan College. Telephone: 636-230-1973. FAX: 636-207-2441. Mailing address: P.O. Box 410522, Creve Coeur, MO 63141. Email: info@stlpressclub.org. Website: www.stlpressclub.org*

Glenda Partlow, Press Club Executive Director & Editor of the Courier

Richard Gavatin, Webmaster

Melissa Cossarini, scholarship intern and Courier layout designer

Kelly Kirchmer, scholarship intern

**New Board Member****Alvin A. Reid**

Alvin Reid is city editor of the St. Louis American, the state's largest African-American newspaper. He also writes a weekly Major League Baseball -- St. Louis Cardinals column, and was honored by the Missouri Press Association as Best Sports Columnist in 2004 and 1999. Reid is co-author of the book, *Whitey's Boys: A Celebration of the 1982 World Champion St. Louis Cardinals*. Reid is former co-host of the interview/discussion show "In the Loop" which won a regional Emmy Award in 2002 and is a frequent guest commentator on KETC-PBS most-popular local television show, "Donnybrook." He is a monthly guest host on the KMOX show "Justice for All". He has also appeared on ESPN "Outside the Lines" and on "The Tony Kornheiser Show" and ESPN Radio.

**Welcome New Members**

**Marie Casey**- Casey Communications  
**Steve Houston**- Casey Communications  
**Todd Abrams**- Affluent Target Marketing Association  
**Judy Leventhal**- Leventhal Productions  
**Lynn Courier**- Coro Leadership Center  
**Janet L. Conners**- Conners Communications, Inc.  
**Rose Jonas**- Author, "The Job Doctor"  
**William Freivogel**- SIU Carbondale School and Journalism and Associate Professor Paul Simon Public Policy Institute  
**Margaret Freivogel**- The St. Louis Platform  
**Terry Ganey**- Columbia Daily Tribune  
**Judy Vandewater**- Catholic Health World  
**Carol Ann Trauth**- Prime Life Media

**Nominations for New Board Members Requested**

Board members will be elected at the Dec. 11 annual meeting for the 2008-2010 term. Judy Kaplan, Barbara Washington, Robert Cohn, and Michael Right will be elected to serve another term on the board. Members are invited to submit nominations to Judy Kaplan, Nomination Chair, kapj@aol.com or 314-991-0228.

**Special Thanks to Ladue News and Logan College**

Every month Ladue News hosts the Press Club Board meetings in their conference room on Ladue Road. Board member and Ladue News editor, Dorothy Weiner, has been providing this facility for the club for many years. Thank you, Dorothy and Ladue News!

Logan College has been donating office space, telephone, and internet service for our club for the last two years since our move from the Webster University downtown campus. This is an enormous savings to the club and makes it possible for more of the club's funds to be available for our scholarships and media archive support. Special thanks to board member Thomas Keller, and Dr. George Goodman, president of Logan College. For those who haven't been on the Logan campus recently, the outstanding new Purser Center is open and available for rental for functions. Call Tom at 636-227-2100.

**In Memoriam**

*Our sincere sympathies go to long-time board member Virginia Trent, whose husband William F. Trent, passed away on Sept. 9. Many of you know Virginia well. She has been an active member of Press Club since 1971. Bill Trent was a prominent St. Louis labor attorney who had represented the U.S. State Department, Pet Inc. and Pulitzer Publishing. Virginia and Bill have made many contributions to St. Louis and to the media community.*

**Now You Can Use Credit Cards for Payments and Donations to the Club**

The convenience of using your MasterCard, Visa, or Diner's Card for all Press Club payments is now here! It is so simple. Just go online to [www.stlpressclub.org](http://www.stlpressclub.org) and follow the prompts or call the office and we'll do it for you on the phone. Use your credit card to pay for forums, dues, annual meeting, Media Person of the Year gala, special tributes and donations.



## Press Club Scholarship Recipients

### *Journalism Foundation Scholarship Reception*

**S**cholarship recipients, past and present, gathered August 8 at the Journalism Foundation Scholarship Reception at Webster University. The foundation awarded 15 scholarships.

Paul Schankman of Fox Channel 2, a former Journalism Foundation scholarship recipient, was there to honor and recognize the recipients. He gave advice on what not to do as a reporter with stories about his own mishaps, including getting attacked by a llama. The Press Club's \$1,000 Journalism Foundation Scholarship recipient was Jana Hagen of Blackburn College.



**Top:** Jana Hagen, recipient of the Press Club funded scholarship, shares a laugh with Paul Schankman of Fox Channel 2, a former Journalism Foundation Scholarship recipient, at the reception honoring and recognizing the recipients on August 8 at Webster University. **Left:** Press Club members and scholarship recipients talk with one another at the Journalism Foundation Scholarship Reception. (From left): Marge Polcyn, Marilee Martin, Rick Stoff, Jeane Jae, Jana Hagen and Tiffany Chan.



## Fall Scholarship Winners



*The Press Club's two interns this fall will each receive \$500 Scholarships. President Alice S. Handelman (center) recognized the recipients, Kelly Kirchmer (left) of the University of Missouri-St. Louis, and Melissa Cossarini (right) of Lindenwood University at the September 28 Press Club Forum.*

### Internship Scholarship Applications for 2008

Communication students who wish to apply for Press Club Internship Scholarships can find the application instructions and forms on-line at [www.stlpressclub.org](http://www.stlpressclub.org).

Eligibility requirements are: Students are enrolled as full-time students and are intending to pursue a career in journalism or communications at a college or university in the St. Louis area. These include St. Louis City, Franklin, Jefferson, Lincoln, St. Charles, St. Louis and Warren counties in Missouri; Bond, Clinton, Jersey, Madison, Monroe and St. Clair counties in Illinois are eligible for academic internship according to the specifications of the college; and are completing their sophomore, junior or senior year of college.

Internship Scholarships are awarded for those who will be interning at communications organizations of their choice and for internships at the Press Club.

**“Practical Advice on the Perils and Pleasures of Self-Publishing”**

Sept. 27, 2007

Seven Gables Inn



*Press Club members and guests heard practical advice on the perils and pleasures of self-publishing at the September 27 Press Club Forum at the Seven Gables Inn. Dick Weiss, head of Weisswrite, moderated. The panel composed of Cynthia Frohlichstein, Press Club member, self-publisher and author of “The Perils of the Peanut Butter Kid”; Jeff Fister, President of Virginia Publishing; and Dan Thompson, President of Big River Distribution. (From Left): Thompson, Weiss, Press Club President Alice Handelman, Fister, and Frohlichstein.*



*Left: Dan Thompson, president of Big River Distribution, shares his insights with the forum audience on what it takes to publish books.*



**“Speakers Who Write and Writers Who Speak”**

July 19, 2007

Daniele Hotel



*From left: Speaker Carol Weisman, Press Club President Alice S. Handelman, and Press Club board member Cynthia Frohlichstein. Weisman spoke about how speakers could go from “free to fee.”*

*Carol Weisman was the featured speaker at “Speakers Who Write and Writers Who Speak” on July 19. She gave tips on how writers could receive compensation when speaking about their publications. Weisman has written several books and explained that besides speaking for a fee, writers could also encourage their audiences to buy books ahead of time and hold book signings afterward. Although the profit of writing a book is actually very small, these simple acts could greatly increase one’s earnings.*



“St. Louis Food Scene”  
 Oct. 26, 2007  
 St. Louis Community College-Forest Park



Press Club President Alice S. Handelman thanks Food Scene panel members: (from left): Robert Hertel, Chair of the Hospitality Studies department at SLCC-FP; Handelman; Suzanne Corbett food editor and feature writer, PrimeLife Circuit and co-coordinator of the Forum; Eric Brenner owner and executive chef of Moxxy Bistro in the West End; Janice Denham. Food and Home editor, Suburban Journals, co-coordinator of the Forum.



Press Club members and guests enjoyed a four-course luncheon prepared and served by St. Louis Community College hospitality students and faculty in the schools' elegant Anheuser-Busch dining room.



“Finding Your Footing in a Topsy-Turvy Media World”  
 Aug. 23, 2007  
 Maggie O'Briens

Margaret Freivogel, formerly with St. Louis Post-Dispatch, talks about plans to launch the on-line site, St. Louis Platform, in 2008.



A panel of former St. Louis Post-Dispatch reporters, editors and television's “Job Doctor,” Rose Jonas, gave insights on “Finding Your Footing in a Topsy-Turvy World,” at the August Press Club Forum: (From left): Judy Vandewater, editor of Catholic Health World; Terry Ganey, projects editor of Columbia Daily Tribune, Alice S. Handelman, The Press Club president; Rose Jonas, author of “Can I Lie On My Resume: Strategies That WIN The Career Game”; and Kalen Ponche, an example of the next generation of journalists.

## OWL Honors Frohlichstein and Scott



Left: Two Press Club Board Members were among the nine women recently awarded the Women of Worth award given by the Gateway Chapter of OWL, the Voice of Midlife and Older Women. Congratulating Jan Scott (left) and Cynthia Frohlichstein (right) are the 2007 honorary co-chairs of the event, The Hon. Jean Carnahan (center right) and Elizabeth Grimes (center left).

COU  
RIER

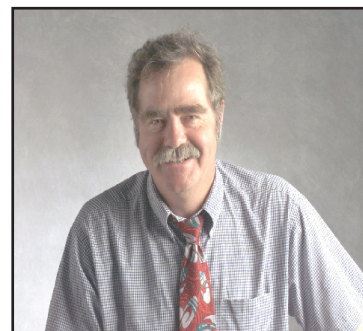


Nonprofit Org.  
U.S. Postage  
PAID  
St. Louis, MO  
Permit No.  
7207

## MARK YOUR CALENDARS

Tuesday, December 11th at 8:30 a.m.

### Early Bird Annual Meeting and Awards Breakfast Buffet



### *"Off the Cuff with Bill McClellan"*

Bill McClellan of the *St. Louis Post-Dispatch* and KETC-TV Donnybrook fame will be our guest speaker. Awards to be presented: The Catfish Award, President's Awards, The Fourth Estate Award, and Journalism Teacher of the Year Award. Business to include: Board election and approval of proposed by-laws changes.

**\$15 a person**

**Come join us at the Seven Gables Inn, 26 N. Meramac in Clayton**

Limited Free Valet parking

R.S.V. P. by Thursday, Dec. 6

Credit card payment at: [www.stlpressclub.org](http://www.stlpressclub.org) or call 636-230-1973