

St. Louis Press Club Courier **SPRING 2016**

Save the Date: Media Persons of the Year Gala November 30th

Once again, our Press Club will be honoring outstanding professionals from St. Louis for their exemplary performances and contributions in media. Our 25th Media Persons of the Year Gala will be held at the Edward Jones Atrium and Theater beginning at 5:30 p.m. on Wednesday, November 30th, with a reception, dinner and program. This memorable event funds our club's many journalism scholarships and enterprise journalism grants.

Press Club's National Media Persons of the Year awardees are St. Louis' two programming giants in the computer and social media industries: Square co-founders **Jim McKelvey** and **Jack Dorsey**, who is also a co-founder of Twitter.



Jim McKelvey

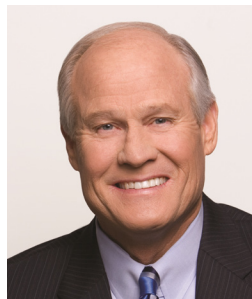


Jack Dorsey

Local Media Persons of the Year are: **Dan Martin**, cartoonist for the St. Louis Post Dispatch; **Tom O'Neal**, recently retired KTVI-TV news reporter and anchor; **Jay Randolph**, retired KSDK-TV sportscaster and Cardinals announcer; and **Sharon Stevens**, retired KSDK-TV education reporter. **Bill McClellan**, columnist for the St. Louis Post-Dispatch and a former Media Person of the Year, will be honored with a Lifetime Achievement Award. **KMOX Radio** will be recognized as Media Institution of the Year.



Dan Martin



Tom O'Neal



Jay Randolph



Sharon Stevens

KMOX
NewsRadio 1120
The Voice of St. Louis®



Bill McClellan

2016 BOARD OF DIRECTORS

PRESIDENT

Tom Eschen

PRESIDENT ELECT

William Greenblatt

IMMEDIATE PAST PRESIDENT

Bill Smith*

VICE PRESIDENTS:

ENTERPRISE JOURNALISM

Richard Weiss*

PROGRAMMING

Cynthia Kagan Frolichstein

Janet Scott

MEMBERSHIP

Trish Muyco-Tobin

PUBLICITY

Margaret S. Gillerman

SCHOLARSHIPS

Claudia Burris

NOMINATING

Alice S. Handelman*

SECRETARY

Kent Martin

TREASURER

Benjamin Lipman

BOARD MEMBERS

Claire Applewhite

Joan Lee Berkman

Joe Bonwich

Jessica Z. Brown

Charlene Bry

Beth Coghlan

Ellen Futterman

Amanda Galloway

Jasmine Huda

Denise Hollinshed

Linda Lockhart

Pamela Niehaus

Charlotte Ottley

Charlotte Petty

Teri Rafferty

Michael J. Right

Aisha Sultan

Barbara Langsam Shuman

Ellen Nisenson Soule

Glynelle Wells

Patty Wente

D.J. Wilson

Leisa Zigman

*Past Presidents

The Press Club

2127 Innerbelt Business Center Dr.

St. Louis, MO 63114

Phone 314-449-8029

FAX 314-317-0031

Mailing Address: P.O. Box 410522

St. Louis, MO 63141

Email: info@stlpressclub.org

Website: www.stlpressclub.org

Glenda Partlow, Courier Editor and

Press Club Executive Director

Laura Schnarr, Courier Layout and

Development and Social Media Coordinator

Josh Hall, Spring Intern

Joey Schneider, Summer Intern

Welcome New Board Members



Glynelle Wells has been the Director of Advertising for the St. Louis Business Journal since 1999, helping to make it the most profitable Business Journal out of 43 markets for the last five years. Previously, she had been the sales manager for Classic 99 KFUE FM, where she quadrupled advertising revenue in nine years, and then spent a year at CBS Radio KMOX 1120 selling advertising for talk/sports programming before going on to the Business Journal. A cum laude B.S. graduate from Lindenwood University, Wells also has served as president of the St. Louis Ad Club, on the board of the downtown YMCA, and on the communications committee of the March of Dimes.



Teri Rafferty became the Public Relations Manager of our St. Louis Neiman Marcus last November, just in time to help coordinate our Press Club's annual Beauty Buzz fund-raising event in February. She is in charge of all special events, charity and corporate events, fashion shows, and personal appearances, as well as managing all media, press and public relations issues. Prior to joining NM she worked at Amerinet, where, as their manager of meetings and events, she had sole responsibility for all aspects of 80+ events a year and, with a team of four, executed 220+ events annually. The previous five years she was a program manager at Nonprofit Services Center after starting her career as an intern and event coordinator with Cheresseink in 2007. Rafferty holds a B.S. in Recreation and Tourism management from Arizona State University and is a member and former board member of Meeting Professionals International.

Press Club Summer Intern: Joey Schneider



Joey Schneider is an incoming junior enrolled in the journalism school at University of Missouri- Columbia. In his first two years as an undergraduate, Schneider has stayed involved with sports reporting opportunities from KCOU 88.1 FM and KOMU-8. Schneider is a contributor for FanSided's St. Louis sports pages, Redbird Rants and Bleedin' Blue. The St. Louis native has received media credentials for the Kansas City Royals and Missouri Tigers football games within the past year.

Welcome New Members

Crystal Allen Dallas

Scott Bartholomew, TGI Marketing Communications

Dominic Genetti, Father's Support Center

Carol Davis-McDonald

Dana Spitzer

Gabe Jones and Stephen Kempf, St. Louis Archdiocese

Clay Zigler, Rockwood Summit High School

Nicci Warr and Richard Wunderlich, Lewis, Rice LLC



St. Louis Press Club at Park Pacific

The St. Louis Press Club has its own space on the first floor of the Park Pacific building facing N. 13th Street, which is being used for meetings and various activities. Around the corner on Pine, the private room adjoining the Alumni restaurant is named the St. Louis Press Club Room, which has one entire wall of framed Media Person of the Year program covers depicting caricatures of all our past honorees. Come down for dinner or drinks at the Alumni and take a look.

Photo left: Press Club Window facing North 13th St.

Press Club at the Gatesworth Speaker Series

Thanks to board member Cynthia Kagan Frohlichstein, our Press Club has entertained Gatesworth residents and Press Club members each month in their Starbird Theater at our evening speaker series.

Here's the recent line-up.

February: Debbie Reinhardt, managing editor of AAA-Auto Club magazines, spoke about her new book, *Chocolate Destinations in Missouri*.

March: Patty Wente, executive director of the International Photography Hall of Fame, brought photographers Don McKenna and Rita Chu to share their experiences and photographs of China.

April: Author and composer **Claire Applewhite** brought "The Magic of Words and Music" to life with magician and comedian Tim Sheiglitz .

May: Dick Weiss and **Miya Norfleet-Aiken** spoke about their work for Nine Network's public affairs show, *Stay Tuned*.

Coming June 22: at 7:30 Wendy Wiese of Donnybrook

Coming July 27: at 7:30 Marylen Mann, co-founder of Oasis

Press Club Supports Interning Students with Scholarships

Internships are an essential part of preparing for media-related careers, but are usually unpaid. This leaves students without the time for jobs they usually need to help fund their college educations. The St. Louis Press Club has a unique and long-standing scholarship program that provides numerous \$1,000 scholarships each year for students who are in a media internship. These scholarships have helped hundreds of St. Louis area students who have had internships in reporting, photojournalism, public relations, broadcasting, and other communication related positions. Each year your Press Club also provides scholarships based on academic excellence and financial need. Those range in value from \$1,000 to \$5,000. Scholarship winners are announced in June and honored at a summer scholarship luncheon. (See Upcoming Events).

Recent Scholarship Awards



Julia Terbrock, of Missouri School of Journalism, is the winner of the \$5,000 St. Louis Press Club and St. Louis Post-Dispatch David Lipman Scholarship.



Janet Tran, an aspiring illustrator from Kirkwood High, receives the St. Louis Press Club The Sky is the Limit Scholarship from past president Gloria Ross.

Press Club's 2016 Beauty Buzzzz! at Neiman Marcus

Nearly 170 people -- of various ages and genders – enjoyed our seventh skincare, make-up, and fragrance party at Neiman Marcus on Saturday morning, February 20. Over brunch bites and mimosas, guests mixed and mingled before heading off to learn what tips the experts had to share on caring for their skin and making the most of their appearance. Topping off the morning was a drawing for the donated and quite fabulous prizes. Our terrific co-chairs were **Pamela Toder**, her daughter **Paige Noel**, daughter-in-law **Courtney Toder**, and **Jasmine Huda**. The event funds our scholarship program, including the \$2,000 Neiman Marcus Media Scholarship, which is awarded each year.



From left, Our hard-working co-chairs Jasmine Huda, Pamela Toder and Paige Noel enjoying the Beauty Buzz success at Neiman Marcus.

Thanks to the experts from:

Bobbi Brown
 Laura Mercier
 Chantecaille
 Christian Dior
 Revive
 Cle de Peau
 Tom Ford
 Sisley
 Natura Bisse
 La Mer
 Oribe
 Jack Black
 Creed
 Kiehls



A sampling of the morning's fun shared by everyone at Beauty Buzzzz!

Thank you to our prize sponsors:

- Two third row club seats to a Cardinal Baseball Game with unlimited food/drinks and VIP parking donated by Craig and Pamela Toder. Plus a stuffed Fredbird doll
- A private preview in the home of Miran and David Halen, of concertmaster David Halen performing The pinnacle of the violin Concerto repertoire by Ludwig von Beethoven
- Neiman Marcus donations:
 - David Yurman 5mm Bracelet from his Cable Classics Collection® – sterling silver and 14-karat gold
 - Nancy Gonzalez Gotham Crocodile Flap Clutch Bag
 - Four luxury cosmetic-filled baskets
- Two Tickets to The St. Louis Speakers Series at Powell Hall for the Dave Barry and Leon Panetta talks donated by Maryville University
- One-hour gift certificate donated by Eagle Eye Alpaca and Llama Haven traveling petting zoo
- Lunch for four at Bricktops in Plaza Frontenac with Fox 2 KTVI Anchor/Reporter Jasmine Huda and her husband Peter LeBlanc, Jr.
- Nine hand-selected, best-seller books donated by the St. Louis County Library
- A case of Vignoles and Rose from Adam Puchta Winery of Hermann Missouri
- Four "Girly" Build-a-Bears donated by Maxine Clark



From left, Susan Hurst, Allen Barber and Teri Rafferty of Neiman Marcus



From left, Maureen Greenberg, Alice Handelman, and Patti Gold



From left, Tom Eschen, Bob Mills, Matt Murphy, and Joe Bonwich



From left, Joan Berkman and Dick Weiss

From left, Miran Halen and Faith Berger



From left, Lee Haynes, Annette Valiant and Raquelle Wallace

Thank you to our 2016 Beauty Buzz Committee:

- | | | | | | | |
|-----------------------|-------------------------|-----------------------|---------------------|---------------------|--------------------|------------------|
| Chairpersons: | Susan Block | Cynthia Frohlichstein | Katy Jane Johnson | Annalee Nissenholtz | Laura Schnarr | Dana Wasserman |
| Pamela Toder | Nanci Bobrow | Diane Gallant | Betty Kagan | Ellen Noel | Sheri Sherman | Laurie Waters |
| Courtney Toder | Amy Fenster Brown | Gayle Garrett | Madhavi Kandula | Sonie Orsay | Susan Sherman | Betsy Wegusen |
| Paige Noel | Becky Brown | Gail Gerchen | Joni Karandjeff | Gwendolyn Packnett | Barbara Shuman | Stacie Weinstein |
| Jasmine Huda | Jessica Brown | Margie Gillerman | Linda Kline | Charlotte Petty | Susie Sivewright | Janie Weiss |
| | Debbie Caplin | Susie Goldenberg | Susie Knopf | Jan Potts | Abbey Small | Rachel Weiss |
| | Margaret Lee Ciarleglio | Jan Goldstein | Judy Kramer | Joan Quicksilver | Stacy Smart | Patty Wentz |
| Committee: | Lisa Cohen | Miran Halen | Chrissy Laycob | Ann Rabbitt | Jennifer Sonneland | Katie Winters |
| Stacy Abeles | Emily Corson | Alice Handelman | Phyllis Langsdorf | Marsha Ransack | Ellen Soule | Leslie Wolf |
| Joni Antwell | Brooke Davis | Judy Harris | Peter Le Blanc, Jr. | Cary Renz | Linda Stein | Carolynn Wolff |
| Laurie Badler | Vicki Dubinsky | Lee Haynes | Leslie Litwack | Peggy Ross | Melodie Tauben | Heather Zajarias |
| Jeanie Bassman | Judy Dudukovic | Janie Hochman | Leslie Lux | Betsy Rubenstein | Ellen Trovillion | Fran Zamler |
| Cynthia Baxter | Alyssa Ellis | Linda Horwitz | Julie Mathes | Grace Sarner | Annette Valiant | |
| Faith Berger | Tom Eschen | Susan Hurst | Kaitlin Mathes | Pam Schlichter | Charlene Vinson | |
| Joan Berkman | Sherry Farmer | Susan Iovaldi | Matt Murphy | | Carol Voss | |

Recent Events



From left, Aisha Sultan of the St. Louis Post Dispatch, Jason Rosebaum and Jo Mannies from St. Louis Public Radio, Kevin McDermott of the St. Louis Post-Dispatch at Press Club's "Trump Effect" lunch forum.

April 28: "The Trump Effect"

Over 60 Press Club members and guests participated in our April lunch forum with local political reporters at The Pasta House. **Aisha Sultan** of the St. Louis Post-Dispatch moderated the insightful discussion about Donald Trump's unexpected popularity with voters and his potential impact on upcoming elections with panelists **Jo Mannies** and **Jason Rosenbaum** of St. Louis Public Radio and **Kevin McDermott** of the St. Louis Post-Dispatch. A second election forum will be held in August.

March 19: "The Future of Print"

An interesting morning was shared by members of Missouri Professional Communicators and the St. Louis Press Club over refreshments, conversation and informative presentations. **Don Corrigan**, editor-in-chief of Times newspapers and **Deborah Reinhardt**, managing editor of AAA Missouri magazines, revealed promising trends for community newspapers and specialty magazines despite the decline in readership for their big city and national counterparts. In assessing the future of print media, they spoke about the way in which it fits with digital media.

Upcoming Events

June 30, 11:30 a.m.: Annual Scholarship Luncheon at the International Photography Hall of Fame featuring Lynden Steele, St. Louis Post-Dispatch director of photography presenting a video about the newspaper's Pulitzer winning photography coverage of the events surrounding the crisis and chaos in Ferguson. For reservations go to website stlpresclub.org or call 314-449-8029 or email info@stlpresclub.org

August 10 or 11: Final details to come: Part Two of our Election Forums: "Playing the Woman Card"

September 29, 9 a.m. - 1 p.m.: High School Journalism Seminar, "Ferguson: Chaos and Community" at KWMU's Community Room.

November 30, 5:30 p.m.: Media Person of the Year Gala at Edward Jones Atrium and Theater

Dates to be determined: Journalism Movie Nights and the premier of the Martin Quigley documentary.