

# St. Louis Press Club Courier Winter 2016

## From the President

*“The judge got it right; democracies die in darkness . . . and if we don’t have a free press and if we aren’t allowed to practice the First Amendment, we could become victims of that darkness.”*

Bob Woodward, 2015

Dear St. Louis Press Club Member,

Bob Woodward was certainly not referring specifically to St. Louis in the above quote, but his point is valid nonetheless; a strong and robust press is essential to a strong and robust democratic society. And everyone has a vested interest in that, including St. Louisans.

A strong and robust local press is what the **St. Louis Press Club** is all about. For almost 60 years, we have helped to support one another as media professionals and are now recognized as one of the leading press clubs in the country.

Of course, you already knew that **because you’re a member**. You already knew that the St. Louis Press Club provides a broad array of programs to drive our mission:

- We offer opportunities for networking with other communication professionals in social and informative settings.
- We encourage and support future journalists by awarding scholarships and internships to current students. Since 1972, we have awarded over \$500,000 to 253 St. Louis area students.
- We celebrate and highlight the accomplishments and careers of our remarkable colleagues.
- Through our Enterprise Journalism grants, we help shine a light on topics that might otherwise go unreported.
- And our seminars and workshops help working professionals stay current.

As a member, you already knew about the innovative programs, initiatives and fundraising special events that we sponsored in 2015.

- The annual **Beauty Buzz**, chaired by Carol Voss and her daughters and daughter-in-law, raised money to support the Neiman Marcus Scholarship Fund.
- The annual **Media Persons of the Year dinner**, chaired by Carol and Tom Voss, Trish Muyco-Tobin and Bill Greenblatt raised funds for scholarships and Press Club programming and honored some of our most trusted and respected colleagues; Jennifer Blome, Don Marsh, Dr. Donald Suggs, the Pulitzer Prize winning St. Louis Post-Dispatch photography staff, and Candy Crowley.
- We honored and supported 13 students in the journalism and communications fields at our annual **Scholarship Luncheon**, with keynote speaker Jennifer Blome.
- SLPC board member Suzanne Corbett presented a lunch forum at the St. Louis Public Library on the **revitalization of Downtown St. Louis**, featuring leaders of several historic institutions.
- Our seventh annual **Social Media Seminar** moderated by SLPC board member Richard Gavatin focused on LinkedIn.
- Board member Cynthia Kagan Frolichstein once again organized the monthly series, **Press Club at the Gatesworth**, featuring Suzanne Corbett, Jon Bonwich, Alvin Reid, Ellen Futterman and Larry Levin, Carol Weisman, Aisha Sultan, Don Marsh, Gina Galati, Bradley Bailey, Dick Weiss and Charlie Claggett, and Denny Heinze and Phil Linck.
- Board member Jessica Z. Brown organized a live broadcast about **media literacy for children** with St. Louis Public Radio and the Gateway Media Literacy Partners.

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## 2016 BOARD OF DIRECTORS

### PRESIDENT

Tom Eschen

### PRESIDENT ELECT

William Greenblatt

### IMMEDIATE PAST PRESIDENT

Bill Smith\*

### VICE PRESIDENTS:

#### ENTERPRISE JOURNALISM

Richard Weiss\*

#### PROGRAMMING

Cynthia Kagan Frolichstein

Janet Scott

#### MEMBERSHIP

Trish Muyco-Tobin

#### PUBLICITY

Margaret S. Gillerman

Matt Murphy

#### SCHOLARSHIPS

Claudia Burris

#### NOMINATING

Alice S. Handelman\*

#### SECRETARY

Kent Martin

#### TREASURER

Benjamin Lipman

### BOARD MEMBERS

Claire Applewhite

Joan Lee Berkman

Joe Bonwich

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Beth Coghlan

Ellen Futterman

Amanda Galloway

Jasmine Huda

Denise Hollinshed

Linda Lockhart

Pamela Niehaus

Charlotte Ottley

Charlotte Petty

Michael J. Right

Aisha Sultan

Barbara Langsam Shuman

Ellen Nisenson Soule

D.J. Wilson

Leisa Zigman

#### The Press Club

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Glenda Partlow, Courier Editor and

Press Club Executive Director

Laura Schnarr, Courier Layout and

Development and Social Media Coordinator

Josh Hall, Spring Intern

## Welcome New Board Members



**Denise Hollinshed** is a Crime/General Assignment Reporter with the St. Louis Post-Dispatch since September, 1998. Prior to that, she was a crime reporter with the Belleville News-Democrat from 1990. Hollinshed produces and writes news and feature articles and specializes in writing stories on crime, housing trends, children's issues, poverty, affirmative action, race and ethnicity, social issues, government and schools. She does videography and photography at crime scenes to help tell stories for her internet reporting. She is also the owner and operator of Eagle Eye Alpaca and Llama Haven, a traveling petting zoo, and writes children's books based on the characters in her zoo.

Hollinshed has a B.S. from Southern Illinois University-Edwardsville where she majored in Journalism and minored in Business Marketing; an Associate of Arts degree from St. Louis Community College in Mass Communications; and is pursuing a graduate degree in Journalism/Mass Communications at Lindenwood University.



**Beth Coghlan** is the News Director for KMOX News in St. Louis and was previously the station's Managing Editor. She has worked in television for twelve years, before moving from Missouri to Georgia and back to her home city of St. Louis. Coghlan has won a number of awards for her work, such as the Missouri Broadcast Association Award for producing and an Edward R. Murrow for breaking news coverage. When not working around news, she is reading it out loud on a radio station for the blind and print disabled called Minds Eye. She received her B.S. degree in Journalism from Truman State University in the spring of 2000.

## Press Club Spring Intern: Josh Hall



**Josh Hall** is from Cottleville, Mo. and has recently graduated from Southeast Missouri State University with a Bachelor of Science (Emphasis in Public Relations). Most recently he worked as a Public Relations intern at Osborn Barr on the Monsanto Advocacy Team. In his last year of school he interned with the Department of Athletics in the Information Systems department. He also worked with a variety of student run organizations while at Southeast; including the newspaper The Arrow, Riverfront PR and radio station Rage 103.7.

## Shuman to Receive Lupus Leadership Award

Our own Barb Shuman is to be awarded the Lupus Leadership Award on March 12, 2016. This award is given to "leaders in our community who have demonstrated outstanding support and commitment to the Lupus Foundation of America, Heartland Chapter and to improving the quality of life for all people affected by lupus."

## Welcome New Members

**Angelia Bills**, Urban League of Metropolitan St. Louis

**Eric Berger**, St. Louis Jewish Light

**Christopher Keating**, Woodlawn Church

**Dana Randolph**, St. Louis American

**Patrick Barry**, Byrne Public Relations

## From the President, continued

- Recognizing the importance of high school journalism programs, we funded awards to the **Student Journalist of the Year** Daniel Bodden (Francis Howell High School) as well as the **Journalism Teacher of the Year** Dave Davis (Hillcrest High School, Springfield) as determined by the **Missouri Journalism Education Association**.
- The St. Louis Press Club expanded its presence to the historic **Park Pacific building** at 13th and Olive, home to CBS Radio, the Lawrence Group and other distinguished media companies. It will provide a space for exhibits, meetings, and press conferences to complement our county office at Page and the Innerbelt.
- Our **Annual Meeting** at the new Press Club space at the Park Pacific building featured a moving presentation by Aisha Sultan. We also presented the prestigious Catfish Award to Bill McClellan and former Press Club president Bill Smith. Michael Staenberg and the dynamic duo of Tom and Carol Voss received the President's Award.
- We expanded our programmatic list by **including the film industry and its related fields** as areas of interest.
- And once again, our quarterly newsletter, **The Courier** chronicled the Press Club's activities, programs and members.

That's a lot. But there's more to come.

The ancient Chinese curse, **"May you live in interesting times,"** might have special significance for St. Louisans these days. We have plenty of issues, plenty of problems that need our attention, our collective wisdom and informed and considered action. We do indeed live in interesting times. And because we do, an informed and engaged citizenry has never been more important.

A strong and robust local press is as important today as any time since St. Louis was founded in 1764. **Your membership in the St. Louis Press Club demonstrates that you know that.** Your membership means something. It matters. We hope you will continue to support the Press Club and perhaps even **reach out to a friend or colleague about the benefits of membership, the value of our programming.** And consider making a tax-deductible donation.

Very simply put, membership revenue and fundraising proceeds make it possible for us to continue the programs and scholarships that are so important. In other words, **no margin, no mission.**

Thank you for what you have done and in advance for what you will do. If you choose to send a tax deductible donation, you can do so by credit card at our website, [www.stlpressclub.org](http://www.stlpressclub.org) or by mailing a check. And then stay tuned as we enjoy an even greater 2016.

Bob Woodward would be proud.

Sincerely,  
Tom Eschen  
President

## Upcoming Events

**Saturday, Feb. 13, 9 a.m.:**

**Attorney Mark Sableman** of Thompson Coburn to discuss "The Legal Side of Creativity" at Missouri Professional Communicators meeting. Press Club members invited. No Cost. Reservations at [mpenfwp@gmail.com](mailto:mpenfwp@gmail.com) or phone 314-471-3966. 12 N. Jackson Ave. (St. Louis Artists' Guild galleries at Forsyth).

**Saturday, Feb. 20, 10:30 a.m.:**

**Beauty Buzz!** Annual scholarship fundraising event at Neiman Marcus in Plaza Frontenac. Reservations and donations. Call 314-449-8029 or email: [info@stlpressclub.org](mailto:info@stlpressclub.org) or by credit card: [stlpressclub.org](http://stlpressclub.org)

**Wednesday, Feb. 24, 8:30 a.m.:**

**St. Louis Press Club mini-conference for high school journalism students** focusing on the reporting of the 2014 Ferguson protests and community responses. Presentations and panelists will include reporters and community leaders. The Community Room, KWMU studios, 3651 Olive.

**Wednesday, Feb. 24, 7:30 p.m.:**

**Press Club at the Gatesworth Speaker Series** featuring Debbie Reinhardt, Managing Editor of Auto Club of Missouri magazines, AAA Midwest Traveler and AAA Southern Traveler. She will talk about "Chocolate Destinations in Missouri," which is also the title of her book. No reservation needed for Press Club members. No cost. Starbird Theater in main Gatesworth building, #1 McKnight off Delmar.

**Saturday, March 19, 9 a.m.:**

**"The Future of Print"** discussed by Don Corrigan, editor-and-chief of Times newspapers, and Deborah Reinhardt, managing editor of AAA Missouri magazines at meeting with MPC at 12 N. Jackson Ave. (St. Louis Artists' Guild galleries at Forsyth).



## McClellan and Smith Honored with Catfish Award at Annual Meeting

The 59th Annual Dinner Meeting of The Press Club of Metropolitan St. Louis was held on December 2, 2015 at the Alumni St. Louis Restaurant in the historic Park Pacific Building, 200 N. 13th Street, in downtown St. Louis. Fifty-one members and guests attended. Our club now has a room at the Park Pacific, which will be used for exhibiting club memorabilia and for meetings or press conferences. Off the restaurant dining room is The St. Louis Press Club Room with a wall of caricatures from our past Media Persons of the Year galas.

President Tom Eschen announced that Bill Greenblatt is President-Elect and will serve as president for 2017 and 2018. Eschen gave a summary of our year's activities and introduced the evening's featured speaker, Aisha Sultan, Home and Family Editor for the St. Louis Post-Dispatch. Sultan gave a moving talk about her recent visit to Pakistan as a journalist and how her extended family's experiences in that country have affected her.

A highlight of the evening was the presentation of Catfish Awards, which are given to recognize members' exemplary service. Bill McClellan and Bill Smith were this year's Catfish awardees. Two President's Above and Beyond awards were also given recognizing the contributions made by Michael Staenberg and Carol and Tom Voss.

The meeting included two motions requiring a vote from the members who were present: the 2016-18 board of directors and the adoption of a new by-laws amendment. Each year a third of the board is elected or re-elected and those elected for 2016-18 are: Joan Lee Berkman, Charlene Bry, Cynthia Kagan Frohlichstein, William Greenblatt, Alice Handelman, Jasmine Huda, Matt Murphy, Pam Niehaus, Charlotte Petty, Jan Scott, Barbara Shuman, and Ellen Soule. The by-laws amendment adds a Vice President of Nominations and nominating committee, who in consultation with the President, shall suggest Members of the Board and Officers of the Club. The Vice President of Nominations shall present a slate of Directors and Officers at the November meeting of the Board of Directors and election shall take place at the December annual meeting of the Members. In addition, the Vice President shall suggest to the Board names to fill vacancies on the Board and among the Officers. The club's officers for 2016 are: President-Elect William Greenblatt, Immediate Past-President Bill Smith, Secretary Kent Martin, Treasurer Benjamin Lipman, Scholarship/Education Vice President Claudia Burris, Enterprise Journalism Vice President Richard Weiss, Programming Vice Presidents Charlotte Petty and Cynthia Kagan Frohlichstein, Membership Vice President Trish Muyco-Tobin, Publicity Vice Presidents Matt Murphy and Margaret Gillerman, and Nominating Vice President Alice Handelman.

### Photos from the Annual Meeting



From left, President Tom Eschen announcing the election of Bill Greenblatt as president-elect of the St. Louis Press Club.

President Tom Eschen recounting Press Club highlights from 2015.



At the Press Club annual meeting, from left, Bill McClellan, his daughter Lorna Sanchez, Joanne Brownstein Jarvi, Irshad Khan, and Aisha Sultan.



Photograph by William Greenblatt



Preparing to enjoy the buffet for the 2015 annual meeting at the Alumni St. Louis restaurant from left, Kent Martin, Dick Weiss, Margie Gillerman and Harvey Schneider.





From left, President Tom Eschen presenting Bill McClellan with the Catfish Award, for his exemplary service to the St. Louis Press Club.



From left, President Tom Eschen congratulating Bill Smith on the club's highest honor for a member, the Catfish Award.



Stacey Morse accepting the President's Above and Beyond Award from Tom Eschen on behalf of Michael Staenberg for his generosity to the St. Louis Press Club.



Bill McClellan sharing a few words with the Press Club audience.



Aisha Sultan, Home and Family Editor at the St. Louis Post-Dispatch and the featured speaker for the Press Club's annual meeting, sharing details of her experiences in Pakistan with members and guests.



President Tom Eschen presenting the Press Club's fall intern, Jena Trombley of Missouri Baptist College, with a \$1,000 scholarship check.



From left, Jasmine Huda and Aisha Sultan.  
Photograph by William Greenblatt



From left, Trish Muyco-Tobin, Tom Eschen and Dave Tobin.  
Photograph by William Greenblatt



Saint Louis



and the  
St. Louis Press Club

Invite you to attend

## Beauty Buzzzz!

Join us for a spring beauty make-up-mix-and-mingle party to raise a little "fun" and "funds" for media scholarships while learning cosmetic and skincare tricks of the trade from the NM experts.

**Saturday, February 20, 2016**  
**10:30 a.m. to 12:30 p.m.**

Level One, Cosmetics

Enjoy brunch lite bites from the Zodiac, coffee and mimosas, cosmetic giveaways and a chance to win prizes. Plus a great line-up of looking-your-best bars:

**For the Ladies:**  
Foundations: Bobbi Brown and Laura Mercier  
Eyes: Chantecaille and Christian Dior  
Skin Care: Revive and Cle de Peau  
Lips: Tom Ford and Sisley  
Head to Toe Treatment: Natura Bisse and La Mer  
Hair: Orbie

**Just for the Guys:**  
Skin Care: Jack Black  
Fragrance: Creed  
Head to Toe Treatment: Kiehls

**RESERVATIONS:**  
\$30 students \* \$50 adults \* \$80 mother-daughter \* \$100 for three generations  
Reservations by email at [info@stlpressclub.org](mailto:info@stlpressclub.org), by phone 314-449-8029  
Or with credit card at [stlpressclub.org](http://stlpressclub.org)  
All donations are 100% tax deductible



Leading the Beauty Buzz committee meeting, from left, 2016 Beauty Buzz chairs: Paige Noel, Jasmine Huda, Pam Toder, Courtney Toder.



From left, St. Louis Press Club President Tom Eschen thanking Teri Rafferty, PR Manager and Allen Barber, General Manager of Neiman Marcus for once again hosting Press Club's Beauty Buzz fundraising event.

<b>Chairpersons:</b>	Susan Block	Cynthia Frohlichstein	Katy Jane Johnson	Annalee Nissenholtz	Laura Schnarr	Dana Wasserman
<b>Pamela Toder</b>	Nanci Bobrow	Diane Gallant	Betty Kagan	Ellen Noel	Sheri Sherman	Laurie Waters
<b>Courtney Toder</b>	Amy Fenster Brown	Gayle Garrett	Madhavi Kandula	Sonie Orsay	Susan Sherman	Betsy Wegusen
<b>Paige Noel</b>	Becky Brown	Gail Gerchen	Joni Karandjeff	Gwendolyn Packnett	Barbara Shuman	Stacie Weinstein
<b>Jasmine Huda</b>	Jessica Brown	Margie Gillerman	Linda Kline	Charlotte Petty	Susie Sivewright	Janie Weiss
<b>Committee:</b>	Debbie Caplin	Susie Goldenberg	Susie Knopf	Jan Potts	Abbey Small	Rachel Weiss
Stacy Abeles	Margaret Lee Ciarleglio	Jan Goldstein	Judy Kramer	Joan Quicksilver	Stacy Smart	Patty Wentz
Joni Antwell	Lisa Cohen	Miran Halen	Chrissy Laycob	Ann Rabbitt	Jennifer Sonneland	Katie Winters
Laurie Badler	Emily Corson	Alice Handelman	Phyllis Langsdorf	Marsha Ransack	Ellen Soule	Leslie Wolf
Jeanie Bassman	Brooke Davis	Judy Harris	Peter Le Blanc, Jr.	Cary Renz	Linda Stein	Carolynn Wolff
Cynthia Baxter	Vicki Dubinsky	Lee Haynes	Leslie Litwack	Peggy Ross	Melodie Tauben	Heather Zajarias
Faith Berger	Judy Dudukovic	Janie Hochman	Leslie Lux	Betsy Rubenstein	Ellen Trovillion	Fran Zamler
Joan Berkman	Alyssa Ellis	Linda Horwitz	Julie Mathes	Grace Sarner	Annette Valiant	
	Tom Eschen	Susan Hurst	Kaitlin Mathes	Pam Schlichter	Charlene Vinson	
	Sherry Farmer	Susan Iovaldi	Matt Murphy		Carol Voss	